



AI SONG CONTEST & PRIZE

For one day human musicians & creative AI will team up to write and produce songs. The winning team will receive the first **DIANA**.

APPLY NOW!

This year at the c/o pop xoxo – the 2020 Special Edition of c/o pop Convention & Festival for the first time the DIANA trophy goes to musicians who have written and produced songs using the AI software Boomy and open source lyric generators. The event is divided into two parts:

October 20th, 2020 DIANA Songwriting Camp

October 21st, 2020 DIANA Ceremony

The only things that matter for participation are your skills as a songwriter, your creativity and your curiosity. At the event, you will be divided into small teams and prepared for the interaction with the applications by our AI experts in a way that will be easy to understand.

No previous knowledge of AI software is required!

In the evening of the DIANA Songwriting Camp, we will generate music videos from the songs you created, using the video creation software Rotor and your input.

During the DIANA Ceremony, the winning team will be determined and honored with the first DIANA trophy. All participating musicians will receive a certificate and a premium-license for the AI application BOOMY, as well as a one-month license for LANDR, which can already be used during the writing camp. The winners will also receive each a one-year premium license of the AI applications LANDR and BOOMY as well as 12 free HD music videos by ROTOR.

We are looking forward to your applications!

HOW CAN I APPLY?

Please submit the following documents:

- Two of your songs (via direct link or download link)
- A short but concise letter of motivation why you want to participate (max. 500 characters incl. spaces)
- Your biography (continuous text, max. 500 characters including spaces)
- Optional: one song text

Requirements:

- You are a songwriter and have compelling skills in at least one of these areas: production, singing, instrument or lyrics. With your application please select one of two songwriting categories:
a) Tracks / Production – or b) Vocals / Instrumentals / Lyrics
- You speak German and / or English
- All documents must be handed in by **September 25th, 2020** at the latest. Please use the following e-mail address:
karla.koenig@c-o-pop.de

Notes:

- There are no genre restrictions!
- Please do not submit group applications
(the teams will be put together by the jury)

Bonus:

Additional to the licenses mentioned above all participants will be provided with:

- A ticket for the c/o pop Convention 2021
- A travel allowance up to 100 € incl. tax



INFO

Welcome to DIANA

DIANA is the first AI Songwriting Contest with a related show. Our mission is to actively promote the creative and playful dialogue between musicians and AI software. Our goal is to kick off inspired collaborations as well as strong songs beyond genre bubbles. We are looking forward to our international special-guests at the DIANA Ceremony and can't wait to celebrate the writing-teams and their songs with you. It will be our pleasure to hand over the first DIANA trophy!

The procedure

A jury will select the ten participating musicians, lyricists and producers from all applications. The criteria for the selection are quality and uniqueness. No previous knowledge of AI and AI software is required.

The Songwriting Camp on October 20th, 2020

After an online introduction and tutorial in advance we will meet on location on Tuesday the 20th. Five teams will be formed, each consisting of two musicians and two creative AI applications (music & lyrics). During the day, each team will write, produce and record a song. In the evening music videos will be generated with the help of a video creation software. The DIANA Songwriting Camp will also be documented on film. Any open questions? Just ask us: karla.koenig@c-o-pop.de

The Ceremony on October 21st, 2020

At the DIANA Ceremony, we will present you all five songs and videos created during the DIANA Songwriting Camp. Additionally, a short movie with impressions of the camp will be shown. The DIANA contest's inventor, Jovanka von Wilsdorf, will guide you through the evening. She will introduce our special guests and interview the teams about their experiences during their writing process. The artist Portrait XO will be our musical guest and perform three pieces from her newly released album. Finally, the live audience will select the winning team of the evening. The winners will be granted premium licenses for some of the AI tools used in the DIANA Songwriting Camp and will furthermore win the DIANA trophy, which will be handed over for the first time that day.*



The jury members

Ralph Christoph

Director c/o pop Convention

Claudia Schwarz

Bundesverband Musiktechnologie – MusicTech Germany

Stefanie Grawe

Designer and Electronic Music Producer aka GRAY

Sandira Blas

Senior Curator, Factory Berlin

Jovanka von Wilsdorf

Artist Profiler, Songwriter @ BMG Rights Management

About the c/o pop xoxo

The coronavirus crisis has caused all of us to rethink what we consider normal. One thing is clear: even in October 2020, there can't be a c/o pop Festival and c/o pop Convention in the regular form. Instead, we'll be exploring new digital and analogue paths together – with c/o pop xoxo from October 21 to 24, 2020.

We will produce and broadcast a wide range of pop culture content from HERBRAND's in Cologne-Ehrenfeld on various platforms: concerts, interviews, readings, talks, workshops, tutorials and showcases of all kinds.

Complemented by activities on our social media channels.

We also want to reduce the lack of physical contact between the visitors with c/o pop xoxo and at least virtually spread hugs and kisses: XOXO.

DIANA was created by Jovanka v. Wilsdorf, produced by Ralph Christoph, Jovanka v. Wilsdorf, and Karla König.

Sponsored by



Supported by



Presented by





COVID-19

In order to protect you, our crew and venue operators and to prevent the coronavirus from spreading, we take great care to ensure that the appropriate security measures are observed in all productions. In close cooperation with the local health authorities, we are working on a comprehensive hygiene concept, the planning and implementation of which is guaranteed on site by a certified hygiene commissioner.

For the Writing Camp on Tuesday 20th of October 2020 a large seminar room with windows is available for each team.

*** Note:**

At the moment, we are planning to invite a small number of guests as an audience. However, depending on the regulations in force in October, we may have to reschedule here again. If we won't be allowed to hold the DIANA Ceremony with an audience on location due to the COVID-19-regulations in force in October, the winning team will be elected by a vote of all participants and the jury.