



## **AI SONG CONTEST & PRIZE**

For one day human musicians & creative AI will team up to write and produce songs. The winning team will receive the first **DIANA**.

### **APPLY NOW!**

This year at the c/o pop Convention for the first time the DIANA trophy goes to musicians who have written and produced songs using the AI software Boomy and open source lyric generators. The event is divided into two parts:

**April 24, 2020 DIANA Songwriting Camp**

**April 25, 2020 DIANA Ceremony**

The only things that matter for participation are your skills as a songwriter, your creativity and your curiosity. At the event, you will be divided into small teams and prepared for the interaction with the applications by our AI experts in a way that will be easy to understand.

**No previous knowledge of AI software is required!**

In the evening of the DIANA Songwriting Camp, we will generate music videos from the songs you created, using the video creation software Rotor and your input.

During the DIANA Ceremony, the winning team will be determined and honored with the first DIANA trophy. The winners will also receive each a one-year premium license of the AI applications LANDR and BOOMY as well as 12 free HD music videos by ROTOR. All participating musicians will receive a certificate and a premium-license for the AI application BOOMY, as well as a one-month license for LANDR, which can already be used during the writing camp.

**We are looking forward to your applications!**

## HOW CAN I APPLY?

### Please submit the following documents:

- Two of your songs (via direct link or download link)
- A short but concise letter of motivation why you want to participate (max. 500 characters incl. spaces)
- Your biography (continuous text, max. 500 characters including spaces)
- Optional: one song text

### Requirements:

- You are a songwriter and have compelling skills in at least one of these areas: production, singing, instrument or lyrics. With your application please select one of two songwriting categories:  
a) Tracks / Production – or b) Vocals / Instrumentals / Lyrics
- You speak German and / or English
- All documents must be handed in by **March 8th, 2020** at the latest. Please use the following e-mail address:  
[karla.koenig@c-o-pop.de](mailto:karla.koenig@c-o-pop.de)

### Notes:

- There are no genre restrictions!
- Please do not submit group applications  
(the teams will be put together by the jury)
- All participants will be provided with an accreditation for the c/o pop Convention



## INFO

### **Welcome to DIANA**

DIANA is the first AI Songwriting Contest with a related show. Our mission is to actively promote the creative and playful dialogue between musicians and AI software. Our goal is to kick off inspired collaborations as well as strong songs beyond genre bubbles. We are looking forward to our international special-guests at the DIANA Ceremony and can't wait to celebrate the writing-teams and their songs with you. It will be our pleasure to hand over the first DIANA trophy!

### **The procedure**

A jury will select the ten participating musicians, lyricists and producers from all applications. The criteria for the selection are quality and uniqueness. No previous knowledge of AI and AI software is required.

### **The Songwriting Camp on April 24, 2020**

We will meet on location on Friday the 24th. After the introduction and a Live tutorial, five teams will be formed, each consisting of two musicians and two creative AI applications (music & lyrics). During the day, each team will write, produce and record a song. In the evening music videos will be generated with the help of a video creation software.

The DIANA Songwriting Camp will also be documented on film.

Any open questions? Just ask us: [karla.koenig@c-o-pop.de](mailto:karla.koenig@c-o-pop.de)

### **The Ceremony on April 25, 2020**

As part of the DIANA Ceremony, all five songs created at the camp will be presented, including their videos. A video trailer with impressions from the writing camp will also be shown. The inventor of the DIANA Jovanka von Wilsdorf will lead through the evening. She will introduce our special guests and interview the teams about their work during the writing camp. As musical guest we will be welcoming the artist Portrait XO, who will perform three pieces from her newly released album. Following short impulse presentations by the CEOs of the participating or supporting companies, trailers of the five songs will be played again and voted on by the audience. The song with the loudest applause wins the DIANA, which will be handed over for the first time on this day.



## The jury members

### Ralph Christoph

Director c/o pop Convention

### Claudia Schwarz

Bundesverband Musiktechnologie – MusicTech Germany

### Stefanie Grawe

Designer and Electronic Music Producer aka GRAY

### Sandira Blas

Senior Curator, Factory Berlin

### Jovanka von Wilsdorf

Artist Profiler, Songwriter @ BMG Rights Management

## About the c/o pop Convention

The c/o pop Convention will take place alongside the c/o pop Festival from April 23 to 25, 2020 in Cologne. The c/o pop Convention is the year's first industry meeting for the music industry and cooperating industries such as the digital economy and games. Over the course of two days, keynotes, panel discussions, presentations, workshops and training sessions will take a practical look into the future of music and the music industry.

The c/o pop Convention focuses on how the music industry can take advantage of future opportunities – and what role new technologies can play in this. Additionally, there will be plenty of opportunities to network. The conference for everyone who wants to start the season with new contacts and ideas!

DIANA was created by Jovanka v. Wilsdorf, produced by Ralph Christoph, Jovanka v. Wilsdorf, and Karla König.

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